

FOUNDED BY WILLIAM MORRIS IN 1861 ®

# MORRIS & Co



## The Art of Decoration



Pimpernel & Embroideries Collections



“My work is the embodiment of dreams”

*William Morris*

WILLIAM MORRIS, 1856

This autumn sees Morris & Co. venture into an exciting new era as two striking, decorative collections beautifully capture the historic essence of the Morris brand. Drawing inspiration from documents found within the original and extensive Morris archive, the collection is made up of a mix of embroideries and weaves which have been expertly crafted to illustrate the distinct decorative style and bold colours for which Morris was known.

Within these collections many of William Morris' best known designs have been updated through variation of scale and vivacious colouring. Distinct vibrant teals, rich cranberries and soft golds have been taken from the palette for which Morris was famously known and have come full circle to feature in the most contemporary interiors.



### Left Page

Pages from the first Morris & Co. log book

### Right Page

Curtains and day bed: Lily Embroidery Loden/Rose DMOEL1303  
Cushion: May Embroidery Duck Egg/Manilla DMOEMA304





### Left Page

Curtain: Tulip Embroidery Stone/Indigo  
DMOETU301

### Right Page

Bed covers:  
Pimpernel Hemp/Chalk DKELP1306  
Woodford Check DMORWC304 (Morris Vol IV)  
Planet Bullrush/Slate DKELPL305

Cushions:  
Acanthus Embroidery Vellum/Woad DMOEAC302  
Acanthus Embroidery Oat/Ivory DMOEAC303  
Woodford Check DMORWC304 (Morris Vol IV)





### Left Page

From top:  
Planet Bullrush/Slate DKELPL305  
Artichoke Aubergine/Olive DKELAR301  
Larkspur Artichoke/Heather DKELLA303

### Right Page

Chair: Artichoke Green/Camomile DKELAR304





**Cushions (clockwise from top left)**

May Embroidery Scarlet/Camomile DMOEMA303

Fruit Embroidery Bullrush/Lichen DMOEFR302

Fruit Embroidery Brick/Lichen DMOEFR301

Fruit Embroidery Stone/Cowslip DMOEFR304







BRITISH  
BRYANT &  
SPECIAL SAFETY



### Left Page

Chair: Pimpernel Thistle/Biscuit DKELPI303

Cushion: May Embroidery Hemp/Olive DMOEMA302

### Right Page

Original documents from the Morris & Co. archive

**Left Page**

Lampshade: Tulip Embroidery Wine DMOETU303

**Right Page**

Curtains: Kelmscott Ivory/Wine DKELKE302

Cushion & Seat Cover: Larkspur Artichoke / Heather DKELLA303







**Left Page**

Original Morris & Co. Wood Block

**Right Page**

Chair: Evenlode Trail Taupe/Wine DKELEV303



To find your nearest Morris & Co. retailer visit [www.william-morris.co.uk](http://www.william-morris.co.uk) or use the contact details below.

**UK Head Office**

Chalfont House, Oxford Road,  
Denham UB9 4DX

Tel: +44 (0) 1895 830 044

Fax: +44 (0) 1895 830 055

email: [enquiries@a-sanderson.co.uk](mailto:enquiries@a-sanderson.co.uk)

**USA Head Office**

285 Grand Avenue, 5 Patriot Centre,  
Englewood, NJ 07631

Tel: +1 800 894 6185

Fax: +1 800 894 6098

email: [info@sanderson-us.com](mailto:info@sanderson-us.com)



**Front & Back Cover**

Chair: Larkspur Bullrush/Teal DKELLA302